



January 2026

Dear Partner,

ROC the Future Alliance believes that every child should be **school ready, supported, successful** and **college and career ready**. We do this collaboratively with leaders representing systems such as education, healthcare, housing, business, philanthropy and government, along with parents and youth.

As an alliance, we remain committed to positioning every child in Rochester on a path of upward mobility. We invite you to join us at our [13th Annual State of Our Children Address and Report Card Release](#) on **Thursday, February 26, 2026** at **The Theater at Innovation Square, 131 Chestnut Street, Rochester, NY 14604**.

We are honored to announce that [Mayor Monroe Nichols](#), the 41st Mayor of Tulsa, Oklahoma, will be joining us this year for a fireside chat with Ashley Philippsen, Executive Director of [Impact Tulsa](#).

Mayor Nichols' election is particularly significant as he is the first African-American mayor of Tulsa, a city historically known for the Greenwood District, or [Black Wall Street](#). Throughout his career, including his time as the former director of policy and partnerships at StriveTogether, Mayor Nichols has focused on key initiatives such as ending homelessness, improving student outcomes, and expanding economic opportunities.

Please select one of the sponsor levels below to show your commitment to every child, cradle to career:

**VIP Sponsor (\$10,000)**

Meaningful change happens at the policy and practice level. Join us at the VIP level to ensure transformational change happens across the cradle to career continuum.

**Champion (\$5,000)**

Become a champion for partners, parents, and youth, working together for educational equity so that every child in Rochester can be successful from cradle to career. Join us as a Champion sponsor to stand up for our work and ensure all our children thrive.

**Systems Change (\$2,500)**

By focusing on making systems more equitable, we can move the needle on critical cradle to career outcomes. Join at the Systems Change level to support our ongoing efforts and make an investment in the work ahead.

**Change Maker (\$1,500)**

For the fifth year, we have successfully convened the Youth Leadership Coalition, where Rochester's youth and youth serving organizations come together to change systems and improve outcomes. Show your support for our youth by becoming a Change Maker sponsor.

To become a sponsor, please complete the sponsorship form and send payment to be received by **Monday, January 19, 2026**. All proceeds benefit RTFA and are tax deductible.

Make checks payable to: ROC the Future Alliance and mail with sponsorship form to Finance Group, Children's Institute, 205 St. Paul Street, Rochester, New York 14604.

We thank you in advance for your support!  
*ROC the Future Alliance*

# SPONSORSHIP FORM

Contact Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please indicate your sponsorship level below:

Level	Cost	Benefits	Select Here
<b>VIP</b>	\$10,000	<ul style="list-style-type: none"> <li>• Meet &amp; Greet with Mayor Monroe Nichols.</li> <li>• Premier recognition as VIP Sponsor on all digital materials.</li> <li>• Prominent logo recognition on all event-related marketing &amp; promotional material</li> <li>• “Short Story” post on social media – photo provided by company “[Company name] believes... (insert message about theme)”</li> <li>• Includes 12 tickets and reserved seating</li> </ul>	
<b>Champion</b>	\$5,000	<ul style="list-style-type: none"> <li>• Premier recognition as Champion Sponsor on all digital materials.</li> <li>• Prominent logo recognition on all event-related marketing &amp; promotional material</li> <li>• “Short Story” post on social media – photo provided by company “[Company name] believes... (insert message about theme)”</li> <li>• Includes 10 tickets and reserved seating</li> </ul>	
<b>Systems Change</b>	\$2,500	<ul style="list-style-type: none"> <li>• Premium recognition as Systems Change Sponsor on all digital materials.</li> <li>• Logo recognition during State of Our Children as Systems Change Sponsor</li> <li>• Social media recognition</li> <li>• Includes 6 tickets</li> </ul>	
<b>Change Maker</b>	\$1,500	<ul style="list-style-type: none"> <li>• Recognition as Change Maker on all digital materials.</li> <li>• Logo recognition during State of Our Children as Change Maker Sponsor</li> <li>• Includes 4 tickets</li> </ul>	

Please complete the sponsorship form and payment to be received by **Monday, January 19, 2026**. Send to Finance Group, Children’s Institute, 205 St. Paul Street, Rochester, New York 14604. Make checks payable to: ROC the Future Alliance. Any questions? Email Jessica Lewis at [jlewis@rocthefuture.org](mailto:jlewis@rocthefuture.org)