



October 2023

Dear Partner,

Since its founding, ROC the Future Alliance has championed a vision that Every Child is School Ready, Supported, Successful, and College and Career Ready. ROC the Future Alliance believes that to fulfill that vision, our community must share accountability for equitable outcomes, maintain an unwavering focus on results, commit to data informed improvement, and consistently make practice and policy shifts across the systems that most impact children and families.

Together, we remain committed to exploring best practices, aligning resources, and transforming systems for the betterment of all students. As a valued partner in those efforts, we are thrilled to invite you to join us at our 11th Annual State of Our Children Address and Report Card Release on **Friday, January 19, 2024**, at **ARTISANworks, 565 Blossom Road, Suite L, Rochester, New York 14610**.

Please join us for this **luncheon** to support our efforts and learn more about how we are co-developing systemic solutions and ensuring equitable outcomes. Your support as a sponsor will help ensure that our collective efforts remain strong as we celebrate 12 years of collective impact. We welcome your support by signing on to sponsor this important community event. All dollars raised will help us continue to increase our impact.

Please select one of the sponsor levels below to show your commitment to every child, cradle to career:

Champion (\$5,000)

RTFA is a coalition of courageous and committed partners, parents, and youth, working together to champion the cause of educational equity so that every child in Rochester can be successful from cradle to career. For the past 12 years, we have worked collectively to improve educational outcomes. Join us as a Champion sponsor to stand up for our work and ensure all our children thrive.

Systems Change (\$2,500)

The success of our work lies within our cross-sector partnership and an approach that prioritizes systems level change. By focusing on making systems more equitable, we can move the needle on critical cradle to career outcomes. We have made significant strides and invite you to join at the Systems Change level to support our ongoing efforts and make an investment in the work ahead.

Change Maker (\$1,500)

At the center of our work is the children that we serve. We are proud to co-create solutions with partners, parents, and youth. For the third year in a row, we have successfully convened the Youth Leadership Coalition, where Rochester's youth and youth serving organizations come together to change systems and improve outcomes. Show your support for our youth by becoming a Change Maker sponsor.

To become a sponsor, please complete the sponsorship form and send payment to be received by **Friday, November 3, 2023**. All proceeds benefit RTFA and are tax deductible. Make checks payable to: ROC the Future Alliance and mail with sponsorship form to Finance Group, Children's Institute, 274 North Goodman Street, Suite D103, Rochester, New York 14607.

We thank you in advance for your support.

SPONSORSHIP FORM

Contact Name _____

Company/Organization _____

Address _____

Phone _____ Email _____

Please indicate your sponsorship level below:

Level	Cost	Benefits	Select Here
Champion	\$5,000	<ul style="list-style-type: none"> Premier recognition as Champion Sponsor on all digital materials. Prominent logo recognition on all event-related marketing & promotional material “Short Story” post on social media – photo provided by company “[Company name] believes... (insert message about parent/partner power)” Tickets for table of 8 	
Systems Change	\$2,500	<ul style="list-style-type: none"> Premium recognition as Systems Change Sponsor on all digital materials. Logo recognition during State of Our Children as Systems Change Sponsor Social media recognition Includes 4 tickets 	
Change Maker	\$1,500	<ul style="list-style-type: none"> Recognition as Change Maker on all digital materials. Logo recognition during State of Our Children as Change Maker Sponsor Includes 2 tickets 	

Please complete the sponsorship form and payment, to be received by **November 3, 2023**, and send to Finance Group, Children’s Institute, 274 North Goodman Street, Suite D103, Rochester, New York 14607. Make checks payable to: ROC the Future Alliance. Any questions? Email Jessica Lewis at jlewis@rocthefuture.org